

# BioVision's Transfection Reagents

BioVision proudly announces the launch of new, high performance, broad spectrum **GeneGlide™ Transfection Reagents** that are ideal for delivering nucleic acids including DNA, siRNA, miRNA to mammalian cells. Each of the **GeneGlide™** reagents are highly efficient with maximum compatibility, yet exhibiting lower cellular toxicity and can be used for a wide variety of cell types including hard-to-transfect cell lines and primary cells. Additionally, we also offer an easy to use, highly sensitive fluorescently labeled RNAi duplexes as transfection delivery controls for *in vitro* and *in vivo* tracking.



## Key Features:

- For Stable and Transient Transfections
- Broad Spectrum Delivery Types
- High Efficiency Delivery
- Low Cellular Toxicity
- Minimal Off-Target Effects
- Serum Compatible
- Reproducible Results
- Reduction in Experimental Bias
- RNAi Delivery Controls
- No Known Off-Target Effects of the Delivery Control

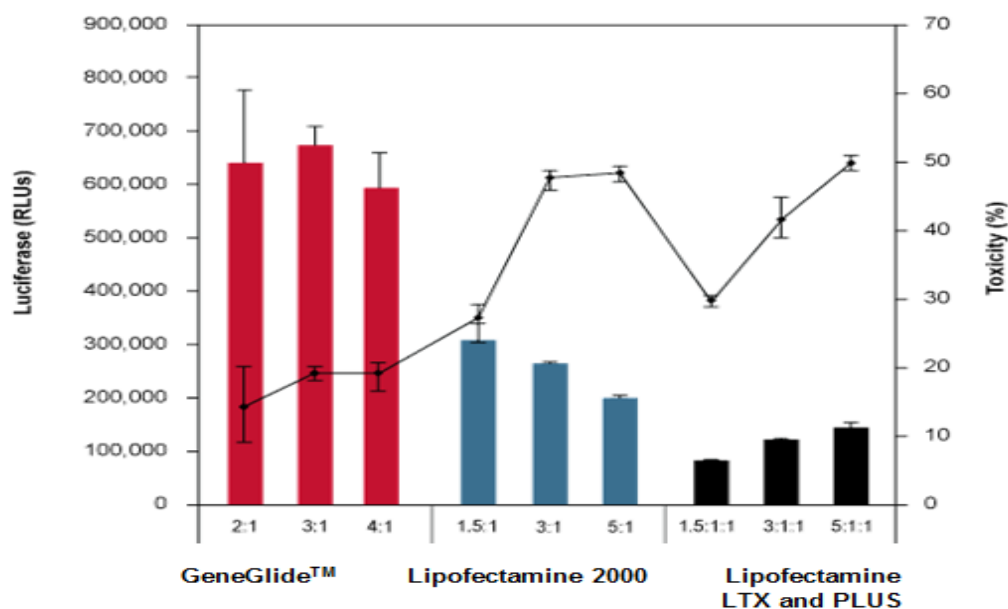


Figure 1. GeneGlide™ Reagent Exhibits Higher Expression and Lower Cellular Toxicity as Compared to Other Transfection Reagents.

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Toll Free: 800-891-9699 (US Only)



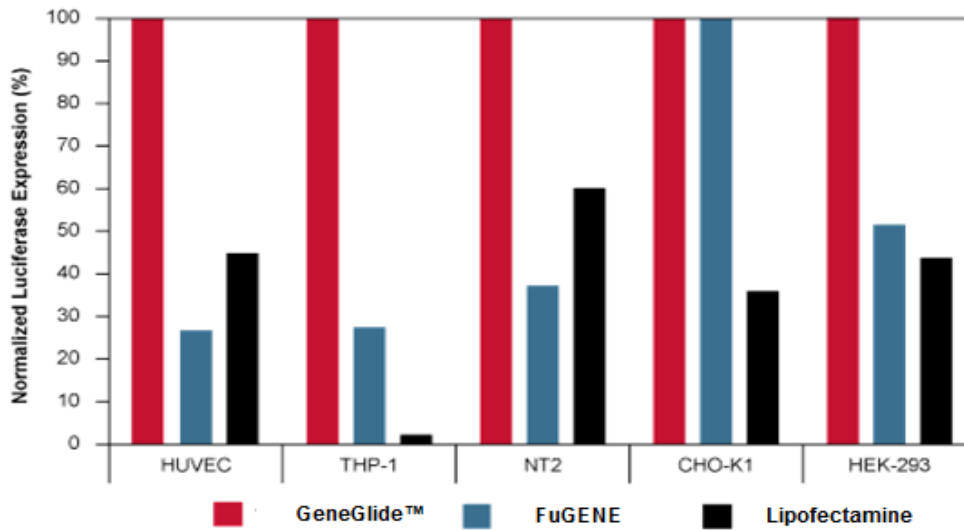


Figure 2. Superior Gene Expression in a Broad Spectrum of Cell Types, using GeneGlide™ Transfection Reagent.

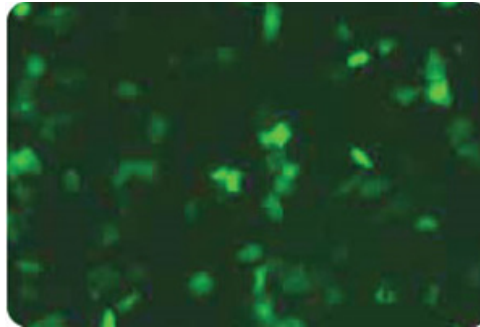


Figure 3. High Performance Plasmid Transfection using EGFP expression plasmid in Primary Human Small Epithelial Cells, using GeneGlide™.

Product Name	Cat. No.	Size
GeneGlide™ DNA Transfection Reagent	M1080	300 µl, 500 µl, 1 ml
GeneGlide™ RNAi Delivery Control	M1082	10 µg, 50 µg, 100 µg
GeneGlide™ SiRNA Transfection Reagent	M1081	300 µl, 500 µl, 1 ml

Please visit [www.biovision.com](http://www.biovision.com) for a comprehensive overview of our products!